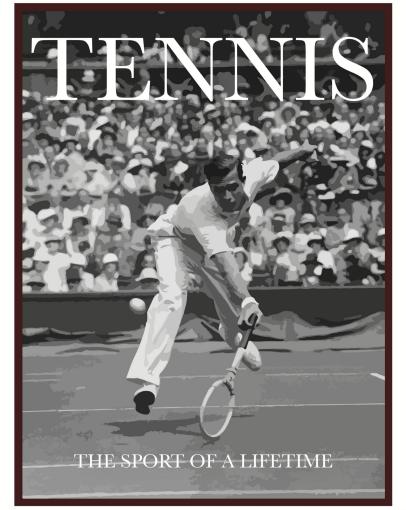
Sustained Investigation: Jane Reese

- My portfolio seeks to investigate the development of tennis over the past decade. It is guided by the changes in the sport from a nobleman's game to the fast paced game it is today. Having a particular love for tennis myself, I sought to create work that was inspired by my passion for the game. My portfolio seeks to take this sport of a lifetime and see how graphic design has helped portray its changes. The use of typography and graphic design helps create a vivid picture of the bold and innovative changes over the past one-hundred years.
- I started by thumbnailing different ideas and then plotting to turn them into digital art. As I was working, I wanted to show how influential each player was so I experimented by adding typography. I found that bold words best portrayed their power. For example, I represented the influence of Serena Williams by showing the number of Grand Slam wins she has won. I then experimented with colors that helped highlight facial expressions and other important details. For example, in my piece "Focus" I tried to use a mellow yellow to soften the focus on the tennis ball and used a dark blue in the background to draw the in.

The Sport of a Lifetime

Digital Work: 20x24" NFS

As the first piece in my portfolio, this piece seeks to reflect on the older age of tennis. At a simpler time in the development in the game, I chose to use simple white bolded typography to help enhance the piece.



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Focus

Digital Work: 20x16" NFS

This piece uses contrast to help highlight the focus of tennis player Roger Federer. The soft focus on the tennis ball, helps draw the viewer into Federer's intently focused eyes.



This is Serena

Digital Work: 26x26" NFS

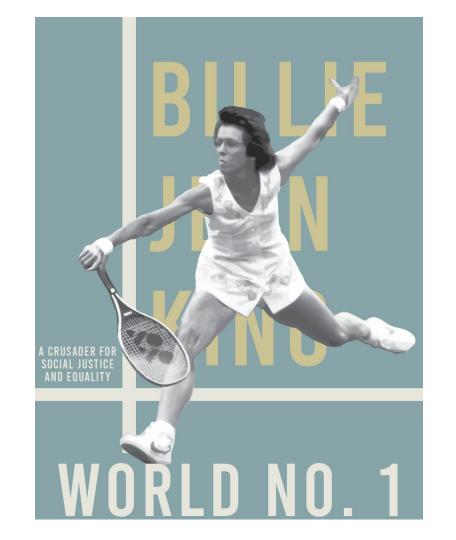
This piece seeks to reflect on the power and influence of the tennis player, Serena Williams. The number "23" in the background symbolizes her 23 grand slam victories in her career.



The Social Crusader

Digital Work: 20x24" NFS

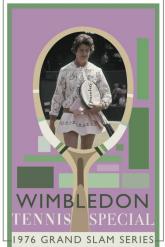
This piece seeks to reflect on the changes in tennis during the 1970's. Billie Jean King not only was a world number one, but made leaps in bounds towards equality as she beat a Bobby Riggs, becoming known as a social crusader.

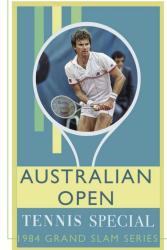


Through the Ages

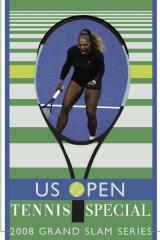
Digital Work: 24x36" NFS

This piece puts four generations of tennis players into one work. It helps unify the different decades of players despite the development of the sport across the time.









Roger

Digital Work: 20x26" NFS

This piece uses contrast to highlight the technique used in the famous Roger Federer's one-handed backhand; a shot that has revolutionized the game.



Call Me Coco

Digital Work: 20x16" NFS

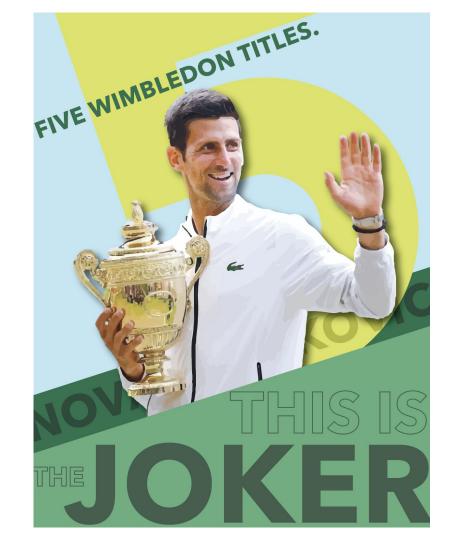
Coco Gauff is the first player of the next generation of tennis. She has just begin to make her mark on the sport. The use of typography helps show her "introduction" into the professional world of the game.



This is the Joker

Digital Work: 20x24" NFS

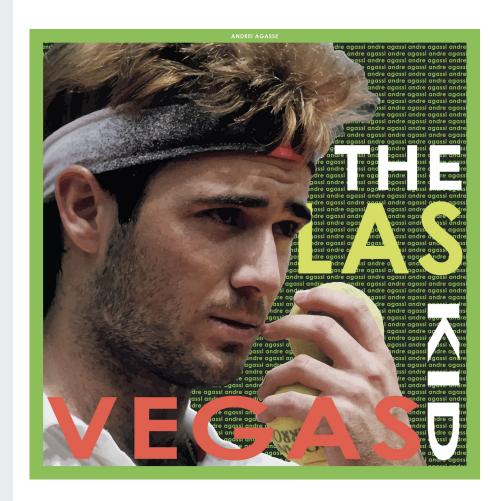
By using typography, this piece highlights the achievements of tennis player, Novak Djokovic, who has helped usher in the new era of the sport.



The Las Vegas Kid

Digital Work: 30x30" NFS

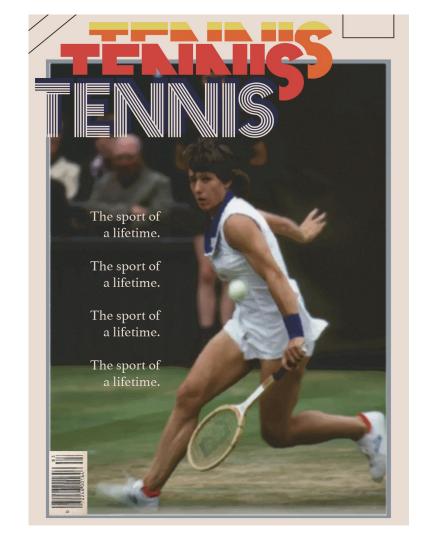
With a more retro feel, this piece seeks to take us back to the beginning ages of the tennis revolution. Andrei Agassi was a world class tennis player, the first of his kind, a kid from Las Vegas.



The Backhand

Digital Work: 20x24" NFS

This piece seeks to show how the influence of media helped show the development of the sport of a lifetime to the general public through magazines. Tennis was able to become a widespread and popular sport because of media.



Exceeding Your Limits

Digital Work: 20x24" NFS

Through the use of typography, this piece highlights one of the first male African American tennis players to win a grand slam. The use of typography helps tell about his life and quote his motto.

TENNIS DIGEST

TENNIS DIGEST

TENNIC DICE



ARTHUR ASHE

"YOU ARE NEVER REALLY PLAYING AN OPPONENT. YOU ARE PLAYING YOURSELF, YOUR OWN HIGHEST STANDARDS. AND WHEN YOU REACH YOUR LIMITS THAT IS REAL JOY."

Arthur Robert Ashe Jr. was an American tennis player who won three Grand Slam titles. Ashe was the first black player selected to the United States Davis Cup team and the only black man to win a singles title at Wimbledon, the US Open, and the Australian Open.

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1970

TENNIS DIGEST

He is Guillermo Vilas

Digital Work: 22x20" NFS

Through the use of color, this piece seeks to portray how in as each player on the pro tour developed personality in the way they played, they helped bring life and a new element to the sport of a lifetime.



Tennis

Digital Work: 20x24" NFS

As the last piece in my concentration, it reflects more on the player and less on the sport. Tennis would not have developed to the fast paced game it is today without the people who worked so hard to make it the sport of a lifetime.

Tennis

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